

Great Park Summit

Sponsorship Package

April 2021

The Great Park Summit is a nationally recognized one-day virtual event inviting world-renowned speakers and companies to learn about the innovative ideas and trends of parks, open spaces, beaches, and marinas throughout the nation. It is an opportunity to connect with thousands of individuals nationwide from various industries and companies with various experience levels and industry knowledge.

Virtual Title Sponsor \$20,000

- Company name on the title of the event
- Company name Title sponsorship on all logo and printed materials
- Inclusion on website for The Parks Foundation
- Inclusion on website of any partnering agencies, companies, and organizations
- Only one Title sponsorship available
- First right of refusal of Title sponsorship for Great Park Summit 2023 with negotiated terms agreed by both parties
- Inclusion on marketing materials at event
- Opportunity for company representative to kick-off the summit with a pre-taped video lasting no more than 2 minutes
- Company logo on virtual summit welcome banner
- Planting Tree projects available to company employees prior to the summit
- Recognition in social media platforms with a combined following of more than 30,000 individuals
- Recognition of title sponsorship in dedicated emails to over 50,000 recipients twice a month leading up to the event
- Recognition on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

Virtual Presenting Sponsor \$15,000

- Company name under title of event to read, "Great Park Summit Presented by Your Company Name Here"
- Company name Presenting sponsorship and all logo on printed materials
- Inclusion on website for The Parks Foundation
- Inclusion on website of any partnering agencies, companies, and organizations
- Only one presenting sponsorship available
- First right of refusal for presenting sponsorship for the Great Park Summit 2023 with negotiated terms agreed by both parties
- Inclusion of logo on all available virtual platforms
- Recognition in social media platforms with a combined following of more than 30,000 individuals



Speakers Sponsor \$7,500

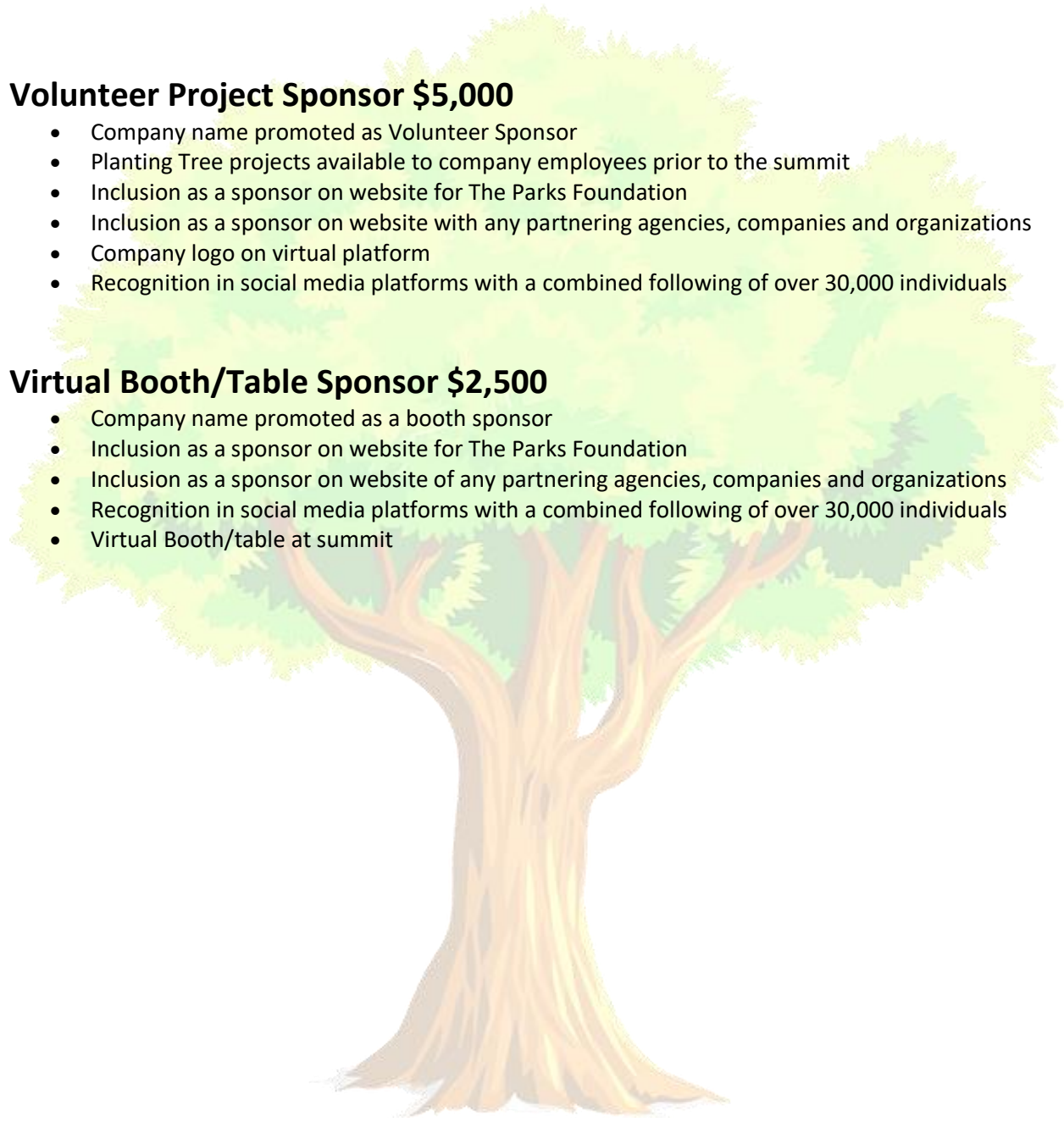
- Company name promoted as Speaker Sponsor
- Inclusion on website for The Parks Foundation
- Inclusion on website of any partnering agencies, companies and organizations
- Company logo on virtual platform
- Recognition in social media platforms with a combined following of over 30,000 individuals

Volunteer Project Sponsor \$5,000

- Company name promoted as Volunteer Sponsor
- Planting Tree projects available to company employees prior to the summit
- Inclusion as a sponsor on website for The Parks Foundation
- Inclusion as a sponsor on website with any partnering agencies, companies and organizations
- Company logo on virtual platform
- Recognition in social media platforms with a combined following of over 30,000 individuals

Virtual Booth/Table Sponsor \$2,500

- Company name promoted as a booth sponsor
- Inclusion as a sponsor on website for The Parks Foundation
- Inclusion as a sponsor on website of any partnering agencies, companies and organizations
- Recognition in social media platforms with a combined following of over 30,000 individuals
- Virtual Booth/table at summit



Sponsor Registration

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Sponsor Level:

Title Sponsor - \$20,000

Presenting Sponsor - \$15,000

Speakers Sponsor - \$7,500

Volunteer Project Sponsor - \$5,000

Virtual Booth/Table Sponsor - \$2,500

Return check payable to "Parks Foundation of Miami-Dade" to
Parks Foundation of Miami-Dade
Attn: Grace Bracamonte
275 NW 2nd Street, 5th Floor
Miami, FL 33128

For further information, contact Grace Bracamonte at 786-285-2109
Grace.Bracamonte@liveaparklife.org

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling 1-800-HELP-FLA (435-7352) toll-free within the state or by visiting FloridaConsumerHelp.com. Registration does not imply endorsement, approval or recommendation by the state.

