

Great Park Summit

Hosted by Miami-Dade Parks, Recreation and Open Spaces
April 2022

Sponsorship Package

The Great Park Summit is a nationally recognized one-day event inviting world-renowned speakers and companies to learn about the innovative ideas and trends of parks, open spaces, beaches, marinas, golf courses, campgrounds, recreation centers, and other facilities and amenities managed by parks departments and partner organizations throughout the nation. It is an opportunity to connect with thousands of individuals nationwide from a range of industries and companies with various experience levels and industry knowledge. This established and well-known in-person conference is being enhanced with innovative interactive formats based on best practices in convening participants virtually. Online offerings will include education sessions, breakout networking opportunities, guest speakers and other creatively formatted and cutting-edge industry content.

Virtual Title Sponsor \$20,000

- Company name and logo on the title of the event
- Company name and logo designated as Title Sponsorship on all logo and printed materials
- Company name and logo included on Parks Foundation website
- Inclusion on websites of any partnering agencies, companies, and organizations
- First right of refusal of Title sponsorship for Great Park Summit 2024 with negotiated terms agreed upon by both parties
- Inclusion on marketing materials at event
- Opportunity for company representative to kick-off the summit with a pre-taped video lasting no more than 2 minutes
- Company logo on virtual summit welcome banner
- Planting Tree projects available to company employees prior to the summit
- Recognition on social media platforms with a combined following of more than 30,000
- Recognition of title sponsorship in dedicated emails to over 50,000 recipients twice a month leading up to the event
- Recognition on Miami-Dade Parks, Recreation and Open Spaces event webpage



Virtual Presenting Sponsor \$15,000

- Company name under title of event to read, “Great Park Summit Presented by ‘Your Company Name Here’”
- Company name designated as Presenting Sponsorship on all printed materials
- Company name and logo included on Parks Foundation website
- Inclusion on websites of any partnering agencies, companies, and organizations
- First right of refusal for presenting sponsorship for the Great Park Summit 2024 with negotiated terms agreed upon by both parties
- Inclusion of company name and logo on all available virtual platforms
- Recognition on social media platforms with a combined following of more than 30,000
- Recognition of title sponsorship in dedicated emails to over 50,000 recipients twice a month leading up to the event
- Recognition on Miami-Dade Parks, Recreation and Open Spaces event webpage

Speaker Sponsor \$7,500

- Company name promoted as Speaker Sponsor
- Company name and logo included on Parks Foundation website
- Inclusion on websites of any partnering agencies, companies and organizations
- Company name and logo on virtual platform
- Recognition on social media platforms with a combined following of over 30,000

Volunteer Project Sponsor \$5,000

- Company name promoted as Volunteer Sponsor
- Planting Tree projects available to company employees prior to the summit
- Company name and logo included on Parks Foundation website
- Inclusion on websites of any partnering agencies, companies and organizations
- Company name and logo on virtual platform
- Recognition on social media platforms with a combined following of over 30,000

Virtual Booth/Table Sponsor \$2,500

- Company name promoted as a booth sponsor
- Company name and logo included on Parks Foundation website
- Inclusion on websites of any partnering agencies, companies and organizations
- Recognition on social media platforms with a combined following of over 30,000
- Virtual Booth/table at summit



Sponsor Registration

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Sponsor Level:

Title Sponsor - \$20,000

Presenting Sponsor - \$15,000

Speakers Sponsor - \$7,500

Volunteer Project Sponsor - \$5,000

Virtual Booth/Table Sponsor - \$2,500

Please make check payable to “Parks Foundation of Miami-Dade, Inc.” & mail to
Parks Foundation of Miami-Dade
Attn: Grace Bracamonte
275 NW 2nd Street, 5th Floor
Miami, FL 33128

For further information, contact Grace Bracamonte at 786-285-2109
Grace.Bracamonte@liveaparklife.org

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling 1-800-HELP-FLA (435-7352) toll-free within the state or by visiting FloridaConsumerHelp.com. Registration does not imply endorsement, approval or recommendation by the state.

