

MIAMI-DADE PARKS,  
RECREATION & OPEN SPACES

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SPONSORSHIP  
OPPORTUNITIES

ALL PROCEEDS FROM THE FUNDS RAISED WILL BE USED  
TO BENEFIT THE PARKS FOUNDATION OF MIAMI-DADE,  
PROVIDING SERVICES AND PROGRAMS THROUGHOUT  
MIAMI-DADE COUNTY PARKS.





IN THE COMPANY OF WOMEN AWARDS

# SPONSORSHIP OPPORTUNITIES

EXPOSURE TO MORE THAN 400 BUSINESS LEADERS IN ATTENDANCE AND A PRE- AND POST-MARKETING REACH TO MORE THAN 50 THOUSAND INDIVIDUALS.

## \$15,000 DIAMOND SPONSOR

Diamond sponsor status and logo on all materials

Diamond/Presenting status and logo displayed prominently during the awards presentation

Inclusion on *In the Company of Women* event webpage

Inclusion on Step & Repeat event banner

Full-page, four-color ad inside front or back cover of ceremony program book

Company logo projected on event night presentation

Opportunity to give one (1) minute "shout out" at podium during event

Two reserved tables of 6 seats.

Recognition/Inclusion across social media platforms with a combined following of more than 44K

Recognition in dedicated event emails to over 50K recipients twice a month leading up to the event, plus a variety of other cross promotional opportunities pre- and post-event

Logo on event page on Parks Foundation of Miami-Dade website

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

## \$7,500 PLATINUM SPONSOR

Platinum sponsor status and logo on all materials

Inclusion on *In the Company of Women* event webpage

Inclusion on Step & Repeat event banner

Full-page, four-color ad in awards ceremony program book

Company logo projected on event night presentation

One reserved table of 6 seats

Recognition/Inclusion across social media platforms with a combined following of more than 44K

Recognition on dedicated event emails to over 50K recipients twice a month leading up to the event, plus a variety of other cross promotional opportunities pre- and post-event

Logo on event page on Parks Foundation of Miami-Dade website

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage





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## \$5,000 GOLD SPONSOR

Gold sponsor status and logo on all materials

Half-page, four-color ad in awards ceremony program book

Inclusion on *In the Company of Women* event webpage

Company logo projected on event night presentation

Four tickets to the awards ceremony

Recognition/Inclusion across social media platforms with a combined following of more than 44K

Recognition in dedicated emails to over 50K recipients twice a month leading up to the event, plus a variety of other cross promotional opportunities pre- and post-event

Logo on event page on Parks Foundation of Miami-Dade website

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

## \$2,500 SILVER SPONSOR

Silver sponsor status and logo on all materials

Inclusion on event webpage

Half-page, black & white ad in awards ceremony program book

Company logo projected on event night presentation

Two tickets to the awards ceremony

Recognition/Inclusion across social media platforms with a combined following of more than 44K

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

## \$1,500 TABLE SPONSOR

Purchase a table of 6 (six) seats to guarantee your party will sit together

Company/sponsor name on table sign

Mention in program book and event page on Miami-Dade Parks, Recreation and Open Spaces webpage

Recognition/Inclusion across social media platforms with a combined following of more than 26K

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage



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## ABOUT IN THE COMPANY OF WOMEN

The Miami-Dade Parks, Recreation and Open Spaces' *In the Company of Women* event has been recognizing the accomplishments of women in all professions throughout Miami-Dade County for more than 30 years. The event began as a means to unite and pay tribute to women from diverse backgrounds, and to this day continues to acknowledge women from all walks of life who demonstrate leadership, vision and responsibility to the community.

Past awardees have included salsa legend Celia Cruz; U.S. Congresswomen Ileana Ros-Lehtinen, Frederica Wilson and Debbie Wasserman Schultz; philanthropist Adrienne Arsht; Grammy award-winning recording artist Gloria Estefan, as well as other women who have made enduring contributions in Miami-Dade.

## ABOUT MIAMI-DADE PARKS & THE PARKS FOUNDATION OF MIAMI-DADE, INC.

Miami-Dade Parks is the third largest county park system in the United States, consisting of over 275 parks and more than 40,000 acres of parks and natural areas, comprised of active and passive parklands and nature preserves. It is one of the most unique park and recreation systems in the world and focused on Placemaking, Health and Fitness, and Conservation and Stewardship. The non-profit Parks Foundation of MiamiDade supports Miami-Dade Parks' efforts to further develop Miami-Dade County's world-class parks system for residents and visitors.

## 2022 AWARDS CEREMONY

*In the Company of Women* awardees are selected by a panel of community leaders comprised of past winners and representatives from Miami-Dade Parks, Recreation & Open Spaces Department and members of the Miami-Dade Commission for Women. Winners will be recognized at the awards ceremony dinner on Thursday, March 10, 2022. For more information on the *In the Company of Women* event sponsorships and tickets, call 305-755-7804 or visit [www.miamidadegov/parks](http://www.miamidadegov/parks).

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling 1-800-HELP-FLA (435-7352) toll-free within the state or by visiting [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com). Registration does not imply endorsement, approval or recommendation by the state.